

DEDON studio × éca l

Object3

DEDON *by* NATURE

IN COOPERATION WITH ECAL

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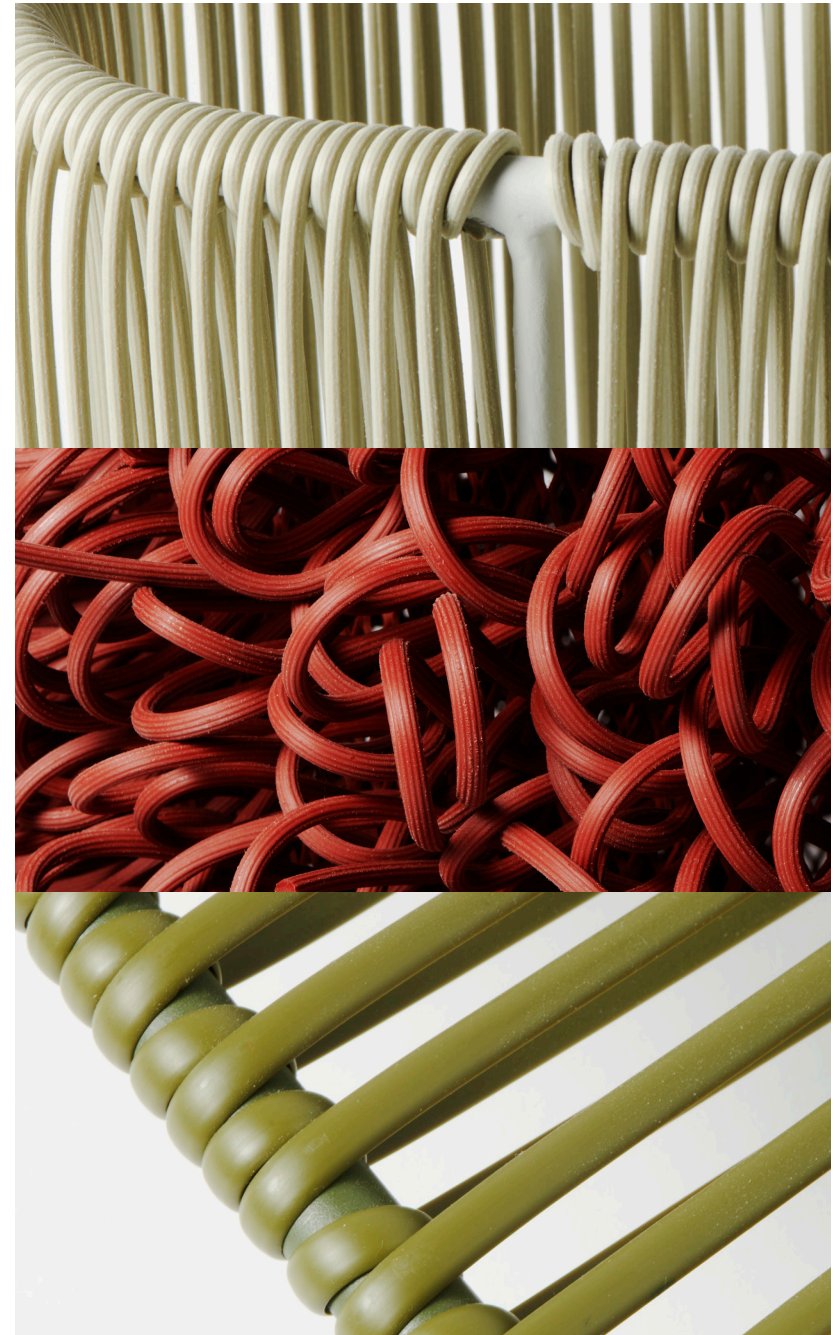
**Visit our exhibition during
Vienna Design Week**

LUMAS GALLERY VIENNA
Wollzeile 1-3
September 22 - October 02
Mon-Fri/Sat: 10am-6pm/7pm



DEDON STUDIO DIGITAL EXHIBITION
September 21, 2023
studio.dedon.de

DEDON and ECAL will post exciting insights from the collaboration
on their respective IG handles: @dedon_studio @ecal_ch





About DEDON Studio

Object 3 is the second exhibition in the DEDON by NATURE program, an ongoing series of collaborations between DEDON Studio and forward-facing design practitioners across disciplines and levels.

DEDON's in-house innovation lab and consultancy, DEDON Studio explores emerging trends, materials and processes; guides DEDON product and fiber development; fosters cooperations with schools and independent designers; and coordinates DEDON's worldwide network of artisans.

1. DEDON Fiber granules, the heart of our collections
2. Sketching ideas
3. Unique materials

Collaboration is at the heart of what we do

For over thirty years, DEDON has been working with a diverse range of creatives. Together we've combined the highest quality with a passion for craftsmanship and innovation — resulting in truly unique and inspiring collections.

DEDON Studio is another milestone in this journey. It is a space where creativity has no limits, a forum for like-minded individuals, and a stage for these creators to present their work. DEDON Studio connects with contemporary culture and speaks to our collective need for shared endeavor.

Join our community:





DEDON Studio x ECAL

DEDON is thrilled to share the exciting news of its upcoming exhibition, “DEDON by Nature: Object 3,” in partnership with ECAL and LUMAS during Vienna Design Week 2023.

In collaboration with ECAL/ University of Art and Design Lausanne, DEDON Studio is once again joining forces to support emerging talents.

In its second year of collaboration, this partnership challenged students from the Master of Advanced Studies in Design for Luxury and Craftsmanship to “explore our relation to nature through living accessories, drawing inspiration from DEDON’s groundbreaking fiber.”





Under the supervision of designers Panter&Tourron, the students had the opportunity to start this unique project by the visit of the DEDON manufacture based in Cebu, The Philippines. Here they met with the DEDON artisans, delve into the brand's rich tradition of hand-weaving techniques, and explore their own unique design perspectives.

Over a eight-month period students designed, developed and digitally elaborated their concepts. The results — beautiful, captivating and thoughtful — attest to the creative powers of an emerging generation and the timeless allure of nature for all of us.

The intriguing array of nature-inspired living accessories will be showcased online on DEDON Studio's website and Instagram handle.

A physical exhibition will take place from September 21st to October 2nd at Lumas in Vienna as part of Vienna Design Week.



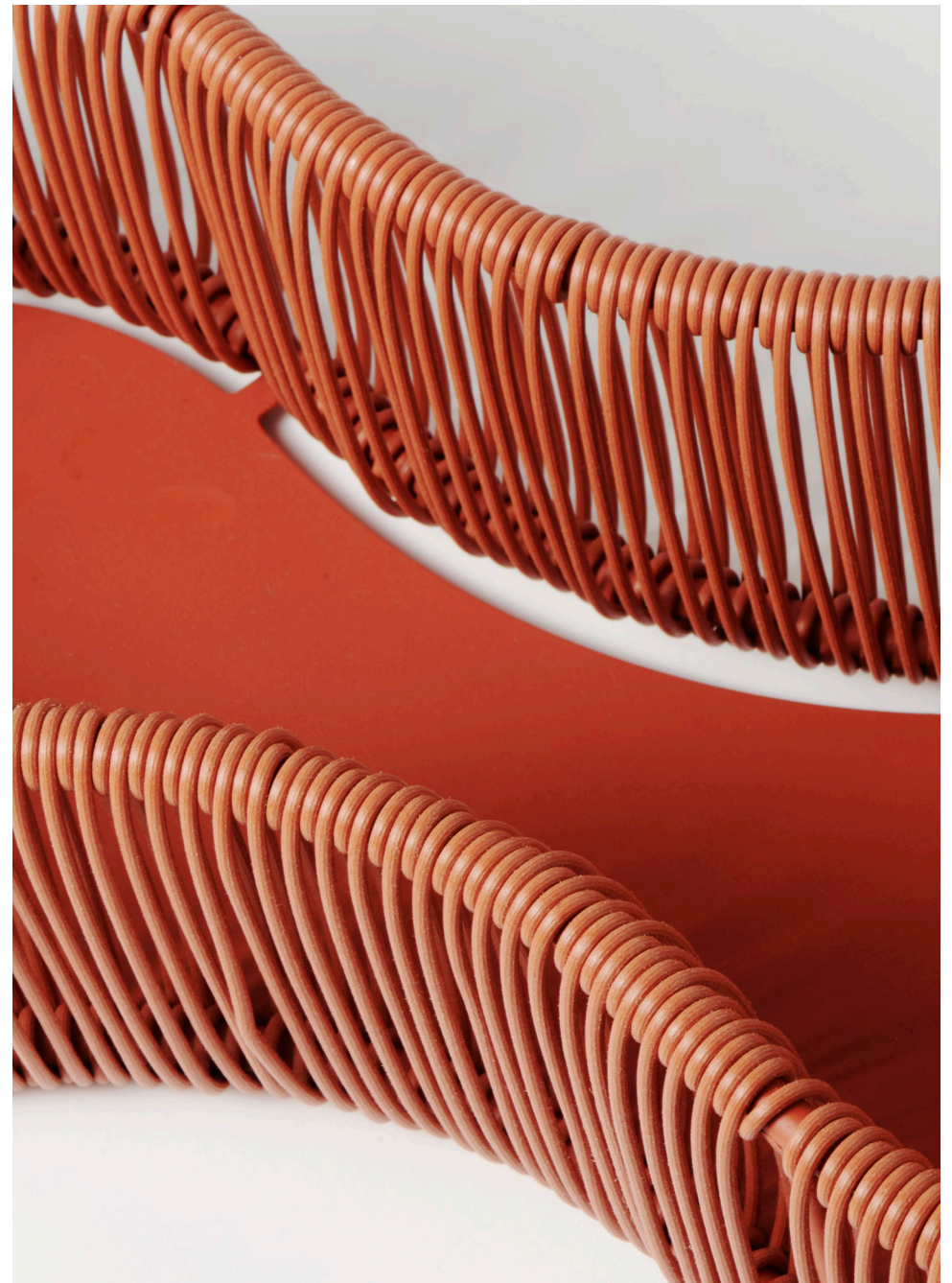
Object 3.1

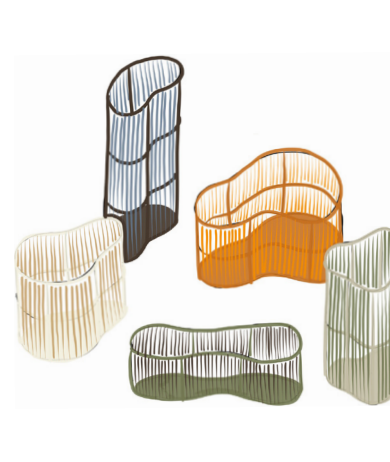
Batoo

Céline Witzke (Switzerland)

Cristina Rodriguez Solé (Spain)

This project is inspired by stones, coral and shells washed up on the seashore. These natural elements, whose contours have been slowly shaped by the water, become truly delicate and organic sculptures. With the idea of symbolizing the beauty of nature through familiar objects, “Batoo” is a collection of three vases made from DEDON Fiber woven vertically around a fine metal structure. The resulting openwork shapes remind the aesthetics of pencil lines, like drawings in volume. These decorative objects, as elegant as they are sober, can be personalized with dried flowers to create a reassuring, timeless presence.





“By exploring the anonymity and shapes of this natural world, we translated these forms into a series of objects to create a DEDON by NATURE experience at home.”



Céline Witzke
Switzerland

Céline's professional background is linked to the world of fashion and jewelry. After studying in Berlin, she returned to Switzerland to work for various brands and workshops. Keen to develop her knowledge of materials and production tools, she joined the MAS in Design for Luxury and Craftsmanship, and is perfectly suited to working in other disciplines. Her experience in fashion can be greatly enriched by discovering the craft techniques involved in High horology, cosmetics or the excellence of the manufacture of everyday objects.

@celinewitzke

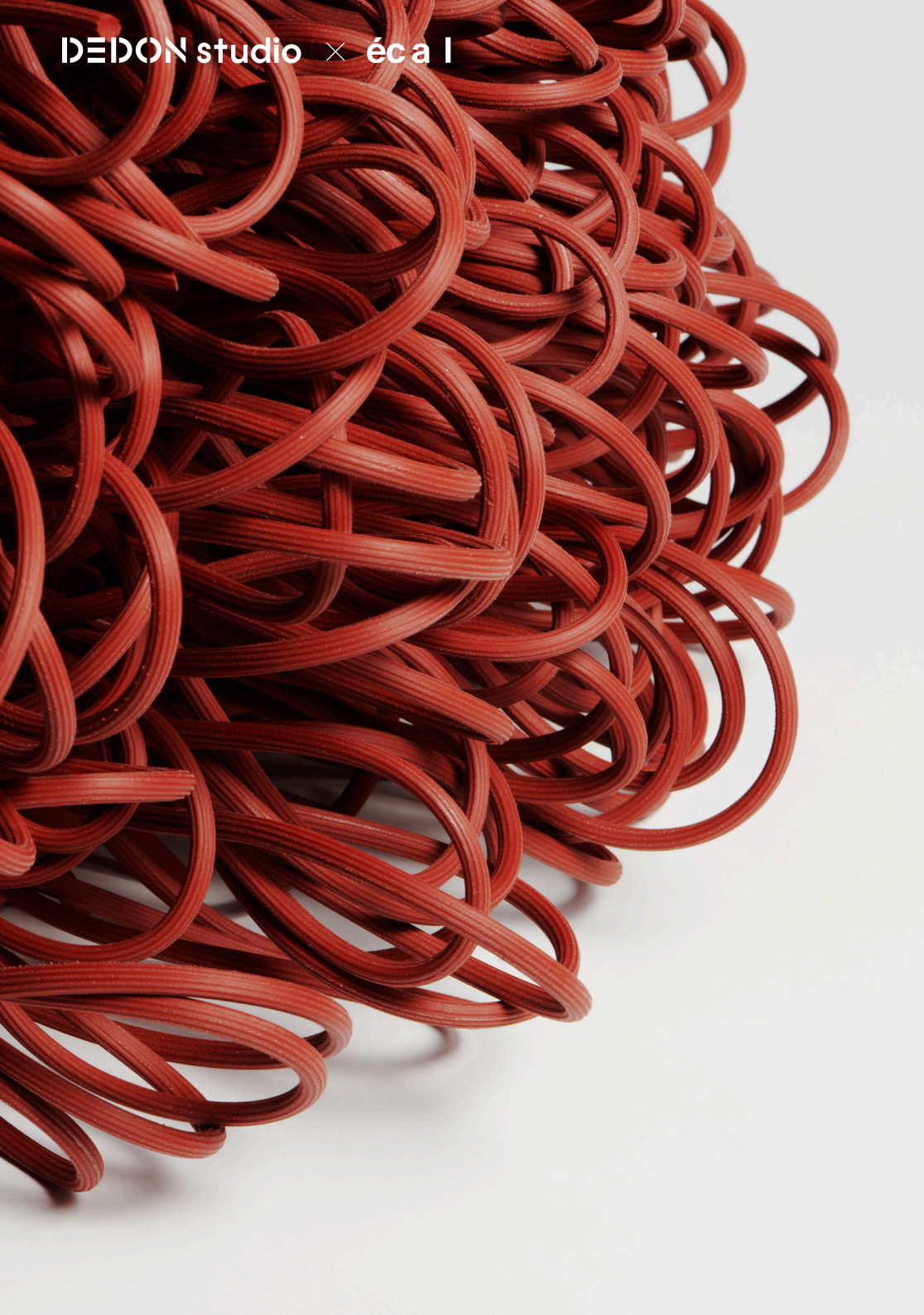


Cristina Rodriguez Solé
Spain

With a degree in Product Design and Industrial Engineering in Barcelona, Cristina has a real passion for objects and furniture. Her fascination with materials, and particularly with sustainability issues, has enabled her to work on eco-responsible projects, while at the same time bringing a creative aesthetic and a touch of innovation. The project for DEDON illustrates this balance between sobriety of form and sophistication of detail. The representation of natural elements, translated into everyday objects, perfectly demonstrates his attraction to the Mediterranean world and ancestral craftsmanship.

@crisrodriguezs





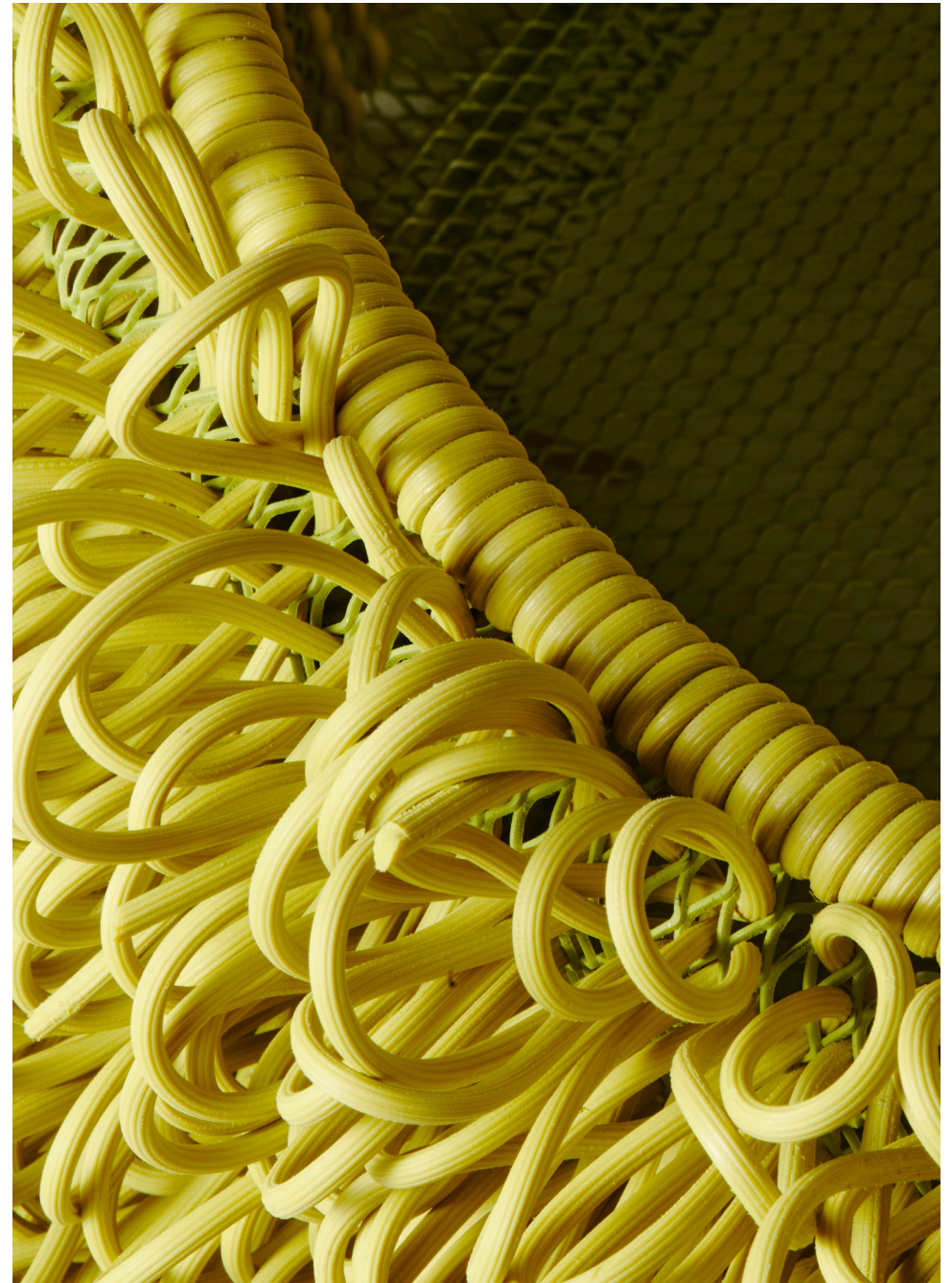
Object 3.2

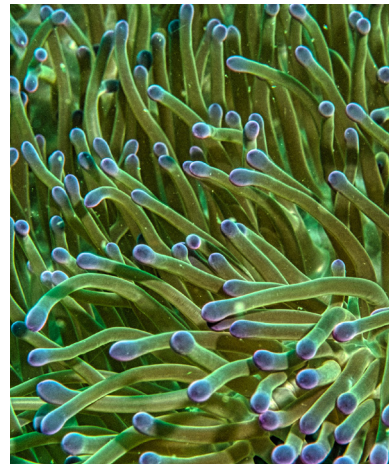
Faveo

Ambre Tuttle (France)

Victor Montour (Canada)

“Faveo” is a collection of baskets directly inspired by the aquatic flora and fauna living in the turquoise waters of Malapacua Island, in the Philippines. This luxuriant environment is home to organisms with intriguing and attractive shapes and colors: seurchins clinging to rocks or sea anemones that seem to dance with the current. The beauty of their extremities, spines or tentacles, create a tangled texture that evokes a form of weaving. Based on this aesthetic, these baskets are made from an aluminum grid through which the DEDON Fiber are inserted in large loops. This innovative weaving technique creates volumes with surfaces that look organic and almost alive.





“The inspiration for this project emerges from the warm turquoise water. Straight out of a marine universe, this basket adopts the shape of a sea urchin and the aspect of an anemone.”



Ambre Tuttle
France

After studying Applied Arts in Lyon, Ambre joined the ECAL to deepen her interest in craft production techniques. Equally inspired by wood, textiles, glass and metal, she quickly realized that meticulous work with materials can create objects that evoke real emotion. Her boundless interest in all forms of Art has also enriched her vision of design. Her work with DEDON is the perfect opportunity to combine her creative spirit with her fascination for materials, resulting in experiments that are as original as they are surprising.

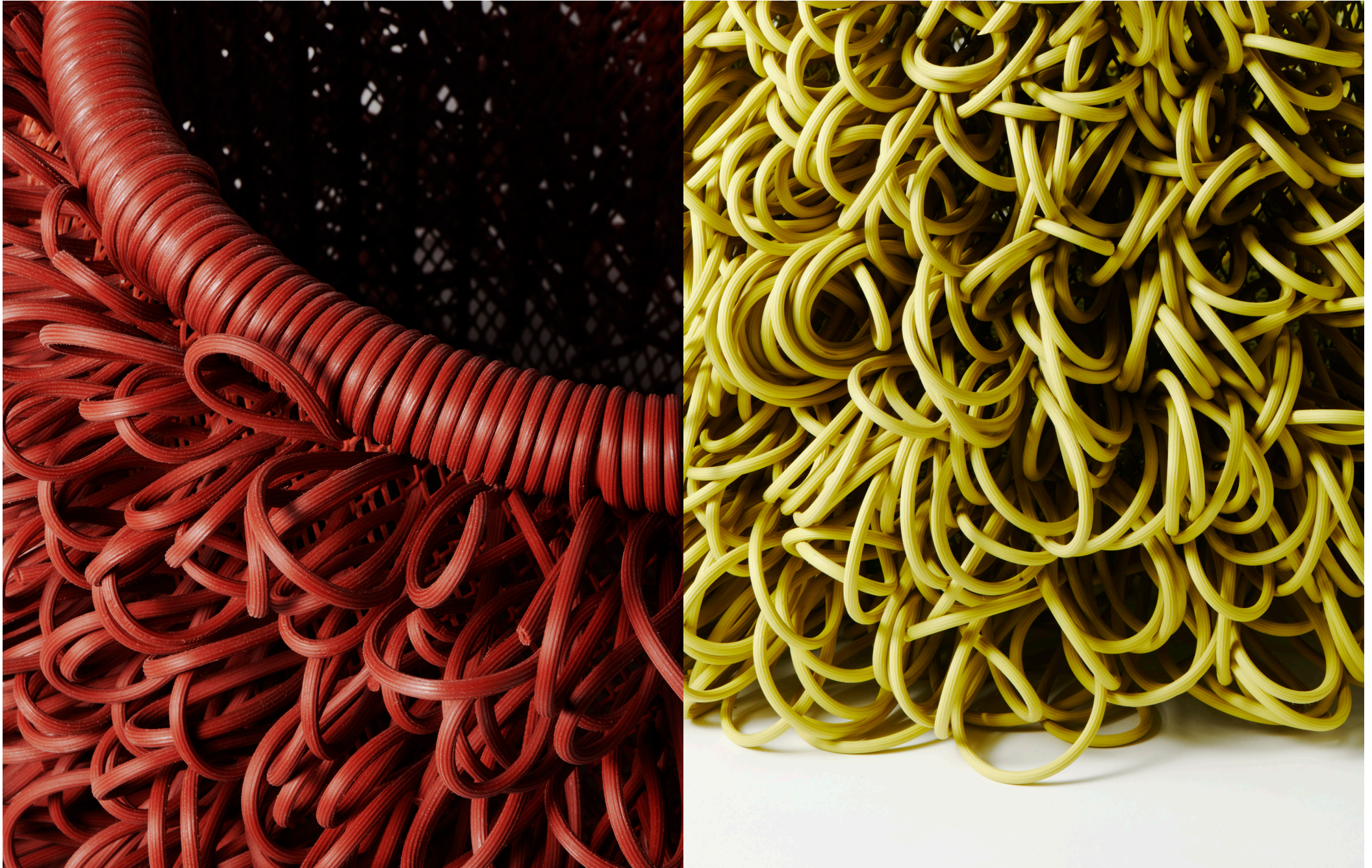
@ambre_tuttle

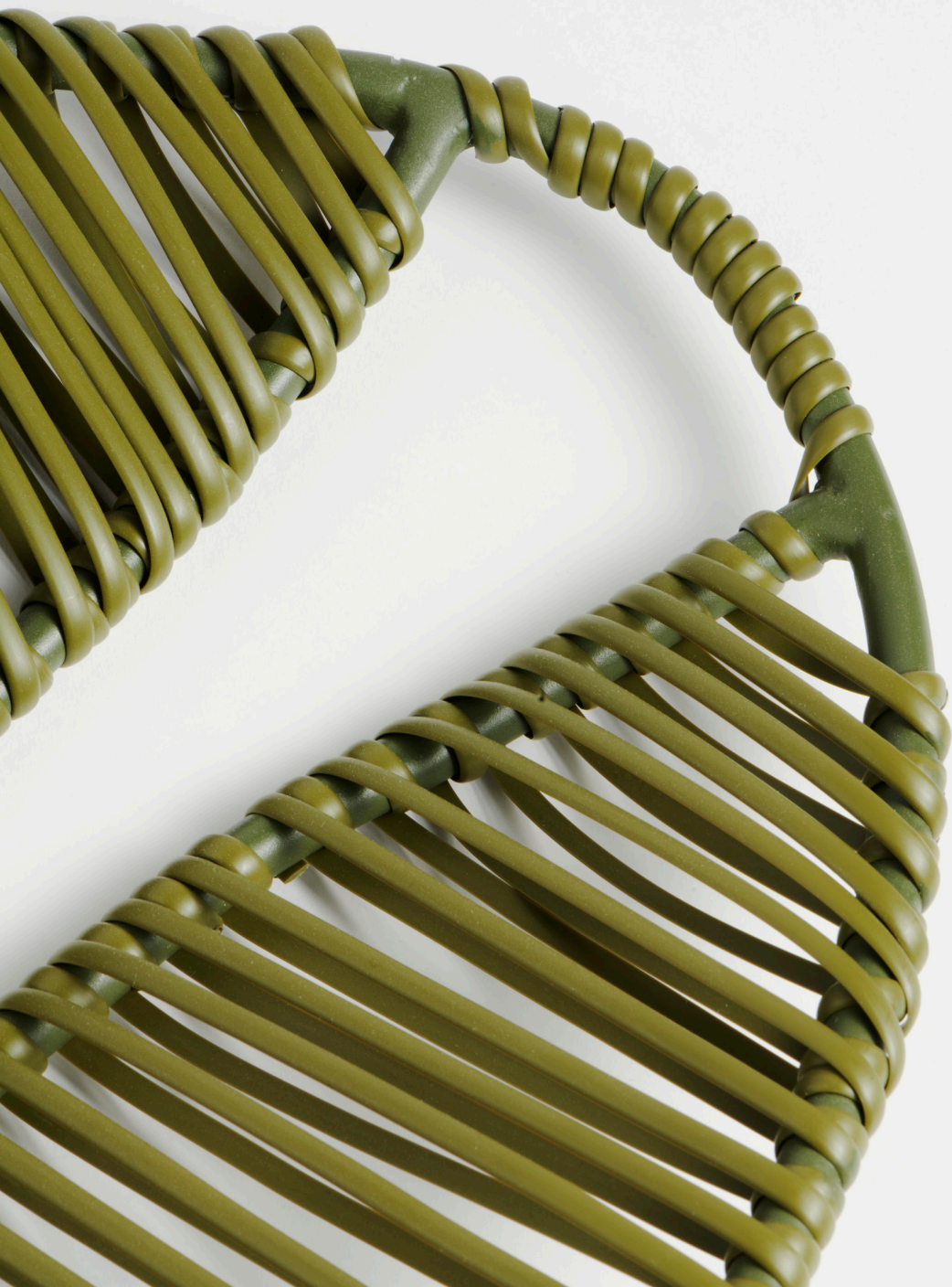


Victor Montour
Canada

Victor has worked in a wide variety of artistic fields, including theatre, architecture, design, fashion and jewelry. Guided by the (emotional) link between the object and its user, his work is inspired by his multidisciplinary experience and his innate sense of creativity and communication. The projects he has worked on in the course of his various collaborations have enabled him to develop his eye for the world of luxury and craftsmanship, as well as strengthening his holistic vision of design.

@victormontour





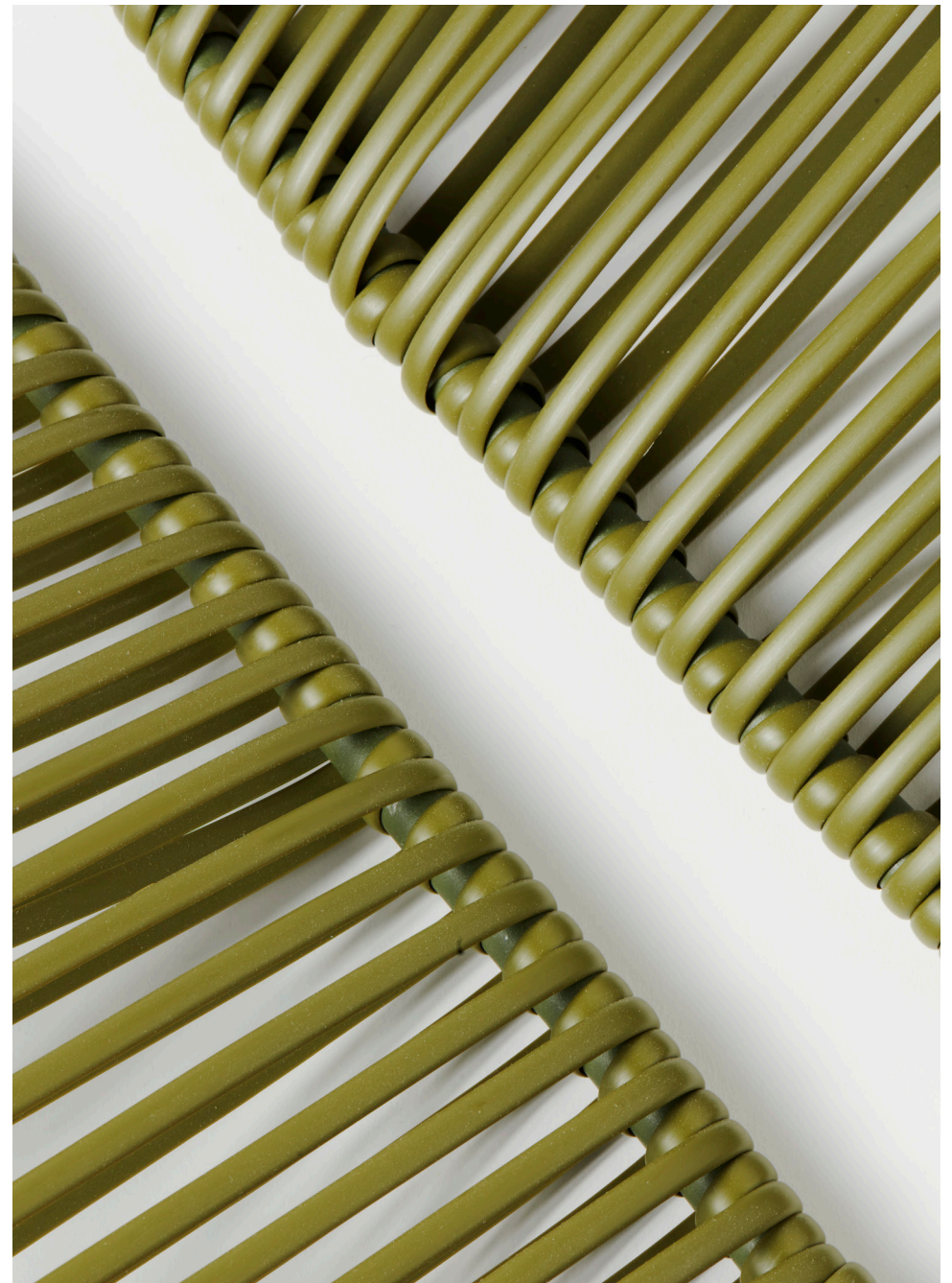
Object 3.3

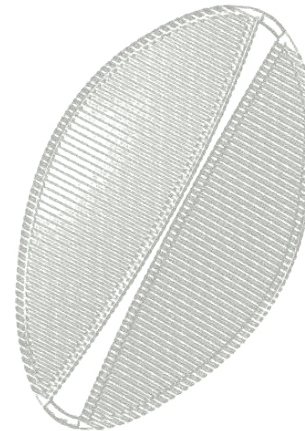
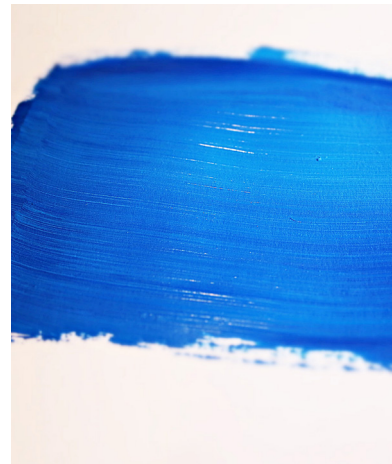
Riifu

Johannes Seibel (Germany)

Kiyong Lee (South Korea)

The image of a palm leaf is a perfect illustration of the magnificence of nature and is often associated with an enchanting place. With its ends grouped around a central vein, the leaf can also evoke the lines of weaving. The delicate, natural aesthetic of this composition directly inspired the design of this accessory, made from DEDON Fiber woven around an aluminum frame. Evoking the shape of a large leaf falling from a tree, this fruit tray adds a discreet, yet familiar presence.





“... the leaf-inspired objects create an appealing play of colors, lights and shadows in the air and on the ground.”



Kiyong Lee
South Korea

Following his studies at Hongik University in Seoul, Kiyong co-founded a design studio covering a wide range of disciplines, including products, lighting, furniture and space. Particularly interested in the possible interactions between industry and craftsmanship, Kiyong joined the MAS in Design for Luxury & Craftsmanship program, in order to enrich his experience in the fields of excellence and knowhow. The collaboration with German brand DEDON was a unique opportunity to discover the expertise of artisans and to work on objects that combine modernity and tradition.

@lee_kiyong_



Johannes Seibel
Germany

His professional background in the world of advertising and entrepreneurship led Johannes to join the family business, specialized in cutlery. Particularly sensitive to design and the conception of manufactured products, he initiated a transformation of the brand, focusing on identity and communication around know-how. Through numerous collaborations with luxury brands, his studies at the ECAL have given him a better understanding of the importance of artisanal production tools and the challenges associated with image.

@johannesseibel



About DEDON

DEDON transforms outdoor spaces into places of Spirit of Place with unique energy. Each piece of our handcrafted furniture is an invitation to experience the joy of life under open skies. Pioneering since 1990, DEDON innovates continuously to offer products of unrivaled quality, responsibility and desirability to customers in more than 100 countries on six continents.

For more information about Object 3 or the DEDON by NATURE series, please get in touch with us.

pr@dedon.de

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About ECAL

ECAL/University of Art and Design Lausanne

ECAL is regularly ranked among the top 10 art and design schools in the world. The school's influence is attested to by the success of its graduates, countless press articles and awards, important collaborations with institutions and brands and a large number of exhibitions in prestigious venues. Relying on seasoned professionals and world-renowned artists and designers, and via numerous collaborations with and commissions from companies and cultural institutions, the students acquire a solid know-how through an enriching, practice-oriented experience. Through its involvement in various shows, exhibitions and events, ECAL also contributes to highlight its students' works and enhance their visibility.

www.ecal.ch

LUMAS™

About LUMAS

Art changes the way we look at the world. Founded with a vision to democratize the art world, LUMAS stands today as the global leader in signed and limited art editions, backed by a community of 250 artists and an engaged network of over 300,000 collectors. LUMAS's esteemed art collection is accessible both online and across its 19 galleries worldwide, spanning cities from Miami and Paris to Berlin.

For more information, visit **LUMAS.com**
or follow LUMAS on Instagram at **@lumas_gallery**